Mobile newsgathering
About me:

» Reporter at The Post-Crescent in Appleton
» USA TODAY joint investigative team
» Former reporter at the Rapid City Journal in S.D.
» UW-Madison graduate – Journalism + PoliSci
» Internships at Milwaukee Journal Sentinel, Isthmus, Wisconsin Center for Investigative Journalism
» Badger Herald student newspaper editor
Basic key hardware

» iPhone, Android smartphone
» Power, backup power, car power
» WiFi hotspot? Map of locations
» More powerful camera; zoom
» Laptop?
Key apps - reporting

» Twitter
» Vine
» iTalk, recorder
» Scanner – Scanner Radio Deluxe
» Banjo
» Google location history, Google Earth, TopoPoint
» Dropbox - storage
» Evernote - notes
» RadarScope - weather
Key apps - video

» ProCamera – manual exposure, white balance, LED intensity, lightbox, filters, editing
» Photogene - editing
» iMovie – splitting audio/video tracks
» Ustream – LiveStream
» Qik
» Uploader- Brightcove? FTP?
Other stuff

» ID badge, business cards
» Appropriate clothing/boots
» IRL maps
» Cash
» Hi-Viz vest for road
» Extra notepads/pens
» Rainproof notepad/pencil
» Special gear: waders/ hard hat/ yellows
Perishable moments

» Prepare for urgency. Does your car have gas?
» Map the location BEFORE you go
» Keep an eye on the scanner
» First step: Photo, tweet, call
» 3-inches to editor, dictate or email
» Make contact with key sources on scene
» Shoot first, ask questions later
» Upload video
Slow down, think

“‐It’s pretty amazing what one person can do from the field with just a small amount of gear. The real trick is to have the mental agility to switch gears – audio, video, stills, words – efficiently, and to understand which medium makes the most sense for what’s happening at any given moment.” – @TrevorHughes
Backpack journalism
Backpack journalism

- Sony wireless mic set, adapter cable
- iRig wired microphone for on camera
- Tripod+plate
- iPhone mount, stabilizer
- Audio recorder, bossjock app
- Zipties
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